



Equitable Planning for Transforming Communities

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LOS ANGELES

NEIGHBORHOOD LAND TRUST

MISSION

ADDRESS PARK EQUITY in low income, communities of color

ORGANIZE neighbors around park design and stewardship

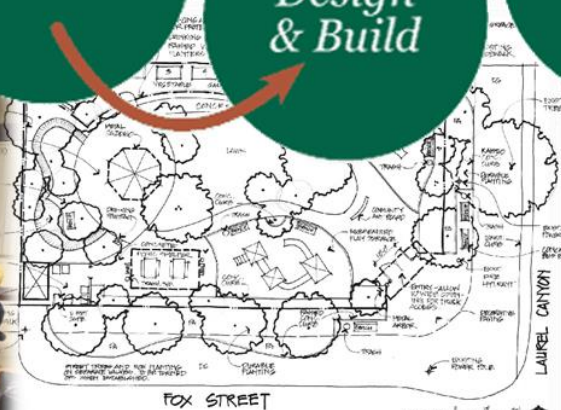
BUILD parks in park-poor neighborhoods

DEVELOP local leadership for community and social action





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REVISED PRELIMINARY PARK LAYOUT
MARCH 16, 2011
POLINA VERNIK, JAGG, LANDSCAPE ARCHITECTURE







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Research and Advocacy

- Community-based
- Inclusion in process
- Values statement
- Assessment/ community mapping

Local planning areas

- Planning areas beyond project site
- Activate Geography
- Develop community ownership

Cross Sector Collaboration

- Diverse
- Community-based
- Communication Structures



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TILL



- DWP, Public Works, GSD
- 3,000 parcels (approx. 195 acres)
- Focus on Publicly-owned surplus, undevelopable, sliver, remnant, undeveloped medians, and other parcels.

- Online Mapping Platform



- Detailed Parcel Information
 - Ownership
 - Zoning/land use
 - Physical and social characteristics



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UNIDAD

USC Expansion (University Village)

Diverse Coalition that included tenant rights orgs, economic justice orgs, faith based institutions, CLT, LANLT, others (over 60 orgs)

Better Neighborhoods, Same Neighbors

\$20 million affordable housing

FOOTBALL STADIUM

Diverse Coalition engaged in land use planning for the facility

\$15 million for affordable housing



Campout on the Bowtie State Park site along the LA River



Homeless encampment along the LA River

Los Angeles River Revitalization

Balancing Equitable Actions with Responsible Stewardship



Confluence of LA River and Verdugo Wash (BEFORE)



*Confluence of LA River and Verdugo Wash (AFTER)
Concept, US Army Corps' LA River Ecosystem Restoration Project*



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STRATEGIES



COMMUNITY CAPACITY BUILDING

COALITIONS

ASSESSMENTS/COMMUNITY
MAPPING

LEADERSHIP DEVELOPMENT

PLANNING/POLICY ENGAGEMENT

SUSTAINABILITY





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THANK YOU



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